TABSE 2021 STATE CONFERENCE

DELIVERING ON THE PROMISE:

EQUITY | SOCIAL JUSTICE | RESTORATIVE PRACTICES

FEBRUARY 18-21, 2021 | VIRTUAL

SPONSORSHIP PROSPECTUS

Dear Prospective Conference Exhibitor,

Each member of TABSE family strives to continue our great work and organizational mission, especially in this time of uncertainty. TABSE has once again been called upon to be the stabilizing force in this world as we continue to face the unprecedented challenges of today.

We are much more than just educators. We are innovators, creators, and sustainers. Already many of our affiliates, members, and partners statewide have started creating community-friendly lessons and activities so that parents, students, and their families can continue the learning process. While there are plenty of resources available to assist during this time, very few genuinely grasp precisely what our children truly need to grow and develop. We invite you to showcase your products and services in our virtual exhibit hall.

If the goals of equity, adequacy, and quality education are to be achieved for African American children, it is most important that we join together to provide them with an educational environment that strengthens and nurtures them for the world's society.

Your support and presence at our conference would be greatly appreciated.

Thank you for your kind consideration.

TABSE
Texas Alliance of Black School Educators

Service & Excellence
19 TABPHE 73
In Higher Education

TABSE
Texas Alliance of Black School Educators

The first meeting of the Texas Alliance of Black School Educators (TABSE) was held December 5-6, 1986 in Austin, Texas. The purpose of the meeting was to discuss a coalition of African American educators and other individuals interested in developing strategies to improve educational opportunities for African American students and to eradicate problems faced by educators of African American students.

The discussion centered on the formation of a statewide organization which would serve as the voice to speak out on educational issues affecting African-American children, to present to the legislature those issues affecting African American children and to present to the legislature those issues affecting educators of African American students at the state level.

Our Mission

The Texas Association of Black Personnel in Higher Education (TABPHE) is a statewide, voluntary, educational association that represents all levels of higher education and serves as a voice for Black faculty, staff, students and administrators in order to ensure a better educational system for all. TABPHE provides an avenue for professional development opportunities that enrich higher education personnel and improve the quality of their professional growth.

Our Vision

TABPHE's vision is to ensure that the higher educational system in the state of Texas provides equitable opportunities and advancement for Black personnel while fostering a positive environment for Black students to successfully matriculate.

Our Philosophy

TABPHE believes that human performance, increased productivity, and quality of life are enhanced through the sharing of individual experiences. Higher education personnel are rich in experience, knowledge and skills that play a vital role in helping educational institutions address key goals for achieving success.

Our Objectives

- To act as an advocate of ethnic minorities in the educational process.
- To evaluate, promote and support programs pertinent to ethnic minorities in colleges, universities and communities.
- To encourage and promote collaboration among ethnic minorities in the educational process.
- To assist colleges and universities in the recruitment, placement, and retention of students, faculty, staff and administrators, and to assist in other efforts relative to achieving the educational objectives of the institutions.
- To stimulate interest in and raise awareness of current issues relevant to ethnic minorities in higher education.
- To provide a vehicle for disseminating the viewpoint of ethnic minorities regarding the education of African Americans, equal opportunity and affirmative action.
- To assist in and be supportive of strengthening ethnic minority programs at the secondary school level.

ABOUT OUR ANNUAL STATE CONFERENCE

The TABSE State Conference is designed to help educators perform their career more effectively and reach key learning objectives.

Conference workshops share strategies for closing the achievement gap amongst minority students and provide opportunities to learn from experienced educators that have proven results in curriculum alignment, instructional design, and assessment development strategies. The conference will have influential educational leaders from across Texas with a wealth of knowledge to share.

Topics range from student achievement, leadership, parent and community involvement, diverse learners, and the higher education connection.

"The TABSE conference is a unique opportunity for educators across the state to collaborate with other educators who face the same struggles. It brings together a wide variety of resources and ideas. I would highly recommend this conference."

DESHAWN DAVIS, 2019 PAABSE
MEMBER & CONFERENCE ATTENDEE

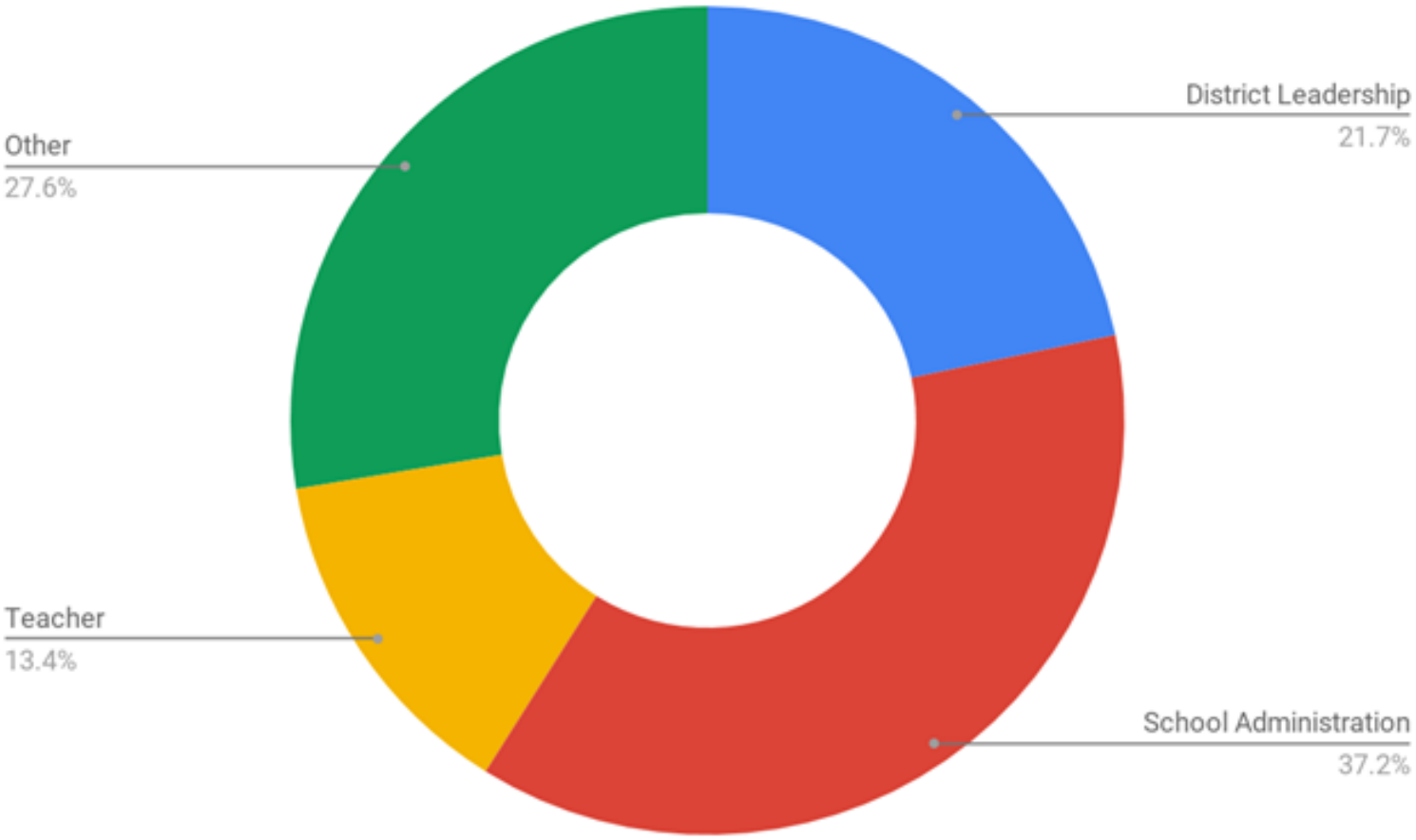
Demographics

The TABSE State Conference will welcome educators from pre-kindergarten through Post Graduate levels, along with parents and education supporters from all parts of the state of Texas.

Educators will convene to attend virtual workshops and training meetings designed to provide techniques successful in educating the students which our schools service.

As a vendor, conference participants will have to contact and exposure with your representative and product, allowing you to promote and attract business from 500 to 700 conference attendees.

AVERAGE REGISTRANT PROFILE & FEEDBACK



ATTENDEES LOVED OUR APP

90% TOOK THE SURVEY 197

SPONSOR IMPRESSIONS

32359

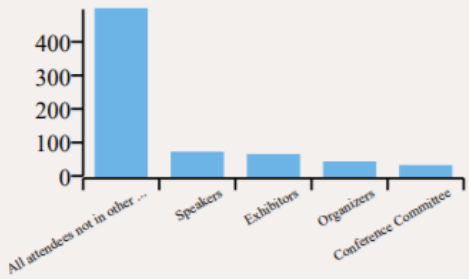
BIZ CARD SCANNED AND EXCHANGED

418

ATTENDEES PROFILE VIEWS

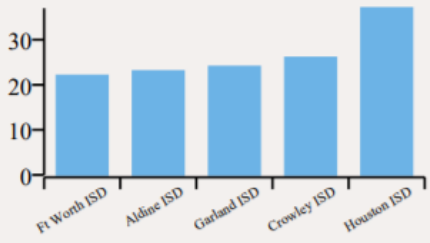
6089

TOP 5 ATTENDEE CATEGORIES	ATTENDEES
All attendees not in other categories	497
Speakers	69
Exhibitors	62
Organizers	40
Conference Committee	29



ATTENDEE AFFILIATION

TOP 5 ATTENDEE AFFILIATION	ATTENDEES
Houston ISD	37
Crowley ISD	26
Garland ISD	24
Aldine ISD	23
Ft Worth ISD	22



Levels of Commitment

Platinum $25,000+	• The headliner on all Conference Signage • Signature Sponsor Listing (SSL), Opening Plenary Session • SSL, Educator of the Year Gala, Founder's Luncheon • SSL, Superintendent Leadership Forum • SSL, Dining with Divas, Men on a Mission • Signature Sponsor Listing, TABSE Student Scholarship Awards • Priority Full-Page Advertisement Placement in Digital Souvenir Book • Exhibit Priority Booth Placement • Special Recognition, TABSE State Conference • Presentation Opportunity, Superintendent's Think Tank Session • Opportunity to Participate and Make a Presentation to the Institute of Superintendents & Aspiring Superintendents • Listed Partner for TABSE Education Policy Institute • Logo Listed for TWELVE (12) months, TABSE Homepage • Six (6) Complimentary Conference Registrations • Association Mailing Labels, One Set
Diamond $15,000+	• Featured on ALL Conference Signage • Signature Sponsor Listing (SSL), Pre-Conference Activities • SSL, Opening Plenary • SSL, Conference Marketplace • SSL, TABSE Student Scholarship Award • SSL, Dining with Diva • Full-page Advertisement in Digital Souvenir Book • Exhibit Priority Booth Placement • Opportunity to Participate and Make a Presentation to the Institute of Superintendents & Aspiring Superintendents • Special Recognition, TABSE State Conference • Logo Listed On the TABSE Homepage • Five (5) Complimentary Conference Registrations

Gold $10,000	• Featured on ALL Conference Signage • Signature Sponsor Listing (SSL), Pre-Conference Activities • Full-Page Advertisement in Digital Souvenir Book • Opportunity to Participate and Make a Presentation to the Institute of Superintendents & Aspiring Superintendents • Exhibit Priority Booth Placement • Special Recognition, TABSE State Conference • Logo Listed on the TABSE Homepage • Four (4) Complimentary Conference Registrations • Association Mailing Labels, One Set
Silver $7,500	• Featured on ALL Conference Signage • Signature Sponsor Listing, President's Reception • Full-Page (1) Advertisement in Digital Souvenir Book • Opportunity to Participate with the Institute of Superintendents & Aspiring Superintendents • Exhibit Booth Placement • Logo Listed on the TABSE Conference page • THREE (3) Complimentary Conference Registrations

Bronze $5,000	Featured on ALL Conference Signage • Signature Sponsor Listing, Single Conference Event • QUARTER-Page (1/4) Advertisement in Digital Souvenir Book • Opportunity to Participate with the Institute of Superintendents & Aspiring Superintendents • Exhibit Booth Placement • Two (2) Complimentary Conference Registrations
Zinc $3,500	• Featured on ALL Conference Signage • Signature Sponsor Listing, Auxiliary Conference Material • Business Card Advertisement in Digital Souvenir Book • ONE (1) Complimentary Conference Registrations
School District Institutional Memberships $1,500 (1A- 3A) $2,500 (4A -6A)	• Participation in Four Superintendent Think Sessions held Quarterly, September, January, May, and June • Promotional Display at the Texas Alliance of Black School Educators State Conference • Posting of Job Openings on TABSE Website • Access to the database of Aspiring Principals, Principal Attendees, and Leadership Institute Attendees • District Highlighted on TABSE Website • Participation in TABSE Summer Central Office Institute
Patron	Varies

Specical Features and Benefits.

Interactive Exhibitor's Booth

Featured YouTube Video

Personalized Zoom link for Livestreaming
Lead Generation

Coupons/Raffles/Giveaways

Personalized Live Chat Logo.

Featured Virtual background for Zoom meetings and presentations

Sponsored Events

Marketing via Push Notifications & Other Marketing Channels

Special Thanks to our Previous Partners

Special Thanks to our Previous Partners

FOR MORE INFORMATION ON PARTNERSHIP AND EXHIBITION SALES OPPORTUNITIES

PLEASE CONTACT:

SPONSORSHIPS:

JAMAL ROBINSON
(713) 737-5323
JROBINSON@TABSE.NET

VENDORS:

MONTRAIL DAVIS
(469) 644-3335
PLANO_AABSE@TABSE.NET